

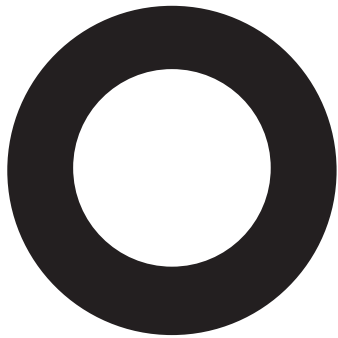
GSofA Sport Design Proposal

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Chosen Design



Design was constructed so that it had an ideal weight and balance between dark and light



Design fits in, slightly emphasised when used with Futura.

SPORT

at

THE GLASGOW SCHOOL OF ART

Color

#333366



This color would be worn alongside complimentary warm yellow, commonly seen on GSA materials already

#FFCC33

(slightly adjusted for brightness /simplicity)