GSofA Sport Design Proposal

Tom Lever
Year 1 PDE
2074174L@student.gla.ac.uk

SP⚲RT

at

THE GLASGOW
SCHOOL of ART

S⚽CCER

⏱ CYCLE GSA

◎ ATHLETICS

Athletics

- Showing Implementation of logo on sports kits, this simple logo would be very practical for sewing or printing onto nylon kits and uses a simlple one color scheme.

- Yellow also hapens to be an extremely visible color. Its inclusion at this stage means it can readily be used in kits out on the field.

-Showing implementation of logo for specific themes, logo can be adjusted to show various objects. These types of logos could be used online or in print.